

Sapthagiri NPS University
School of Management Studies
MBA Program

CURRICULUM STRUCTURE

CREDIT ALLOCATION (2 Years)

SL NO	Course Type	Number of Course	Number of Credits
1	Core Courses	13	48
2	Skill Enhancement Course (SEC)	06	13
3	Discipline Specific Electives (DSC)	09	34
4	Project	01	07
TOTAL		29	102

NOTE: Electives starts from semester II and dual specialisation with major and minor model is followed. Each student supposed to complete 6 subjects for major and 3 subjects for minor.

SI No	Major	SI No	Minor
01	Financial Management	01	Financial Management
02	Business Analytics	02	Business Analytics
03	Human Resource Management	03	Human Resource Management
04	Marketing Management	04	Marketing Management
		05	Operations and Supply Chain Management
		06	Healthcare and Hospital Management

SAPTHAGIRI NPS UNIVERSITY
SCHOOL OF MANAGEMENT STUDIES
SCHEME-MBA -2026-2027 ONWARDS

MBA – Semester – I

Sl. No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total
1	26MBACC101	CC	Economic Analysis for Business Decisions	4	0	0	4	3	50	50	100
2	26MBACC102	CC	Data analysis for Business Decisions (DABD)	4	0	2	5	3	50	50	100
3	26MBACC103	CC	Financial Statement Reporting and Analysis	5	0	0	5	3	50	50	100
4	26MBACC104	CC	Management Process and Organizational Behaviour	4	0	0	4	3	50	50	100
5	26MBACC105	CC	Marketing Management	4	0	0	4	3	50	50	100
6	26MBACC106	CC	Legal Aspects of Business and Ethics	4	0	0	4	3	50	50	100
7	26MBAST101	ST	Executive Communication	2	0	0	2	2	50	50	100
8	26MBAST102	ST	Excel with Artificial Intelligence	0	0	2	1	2	50	50	100
9	26MBACC108	AC	Critical and creative thinking skills - I	2	0	0	0	9			
TOTAL				27	0	4	29		400	400	800

CC- Core Course, ST – Special Topic/ Skill Enhancement Course, DSE- Discipline Specific Electives

L-Lecture, T- Tutorial, P-Practical, S/P-Seminar/Project, CR-Credit

MBA – Semester – II

SL.No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	C R	Duration	CIA	SEE	Total Marks
1	26MBACC201	CC	Strategic Management	4	0	0	4	3	50	50	100
2	26MBACC202	CC	Human Resource Management	4	4	0	4	3	50	50	100
3	26MBACC203	CC	Corporate Finance	4	0	0	4	3	50	50	100
4	26MBACC204	CC	Data Visualisation for Business using Power BI	3	0	2	4	3	50	50	100
5	26MBACC205	CC	Foundation on Research Writing / Case Writing	2	0	0	2	2	50	50	100
6	26MBAXY201	DSE	Elective - 1	4	0	0	4	3	50	50	100
7	26MBAXY202	DSE	Elective - 2	4	0	0	4	3	50	50	100
8	26MBAST201	ST	Special Topic	2	0	0	2	2	50	50	100
9	26MBACC206	AC	Critical and creative thinking skills - II	2	0	0	0				
10	26MBACC207	AC	Professional Communication	2	0	0	0				
TOTAL				27		2	28				

CC- Core Course, ST – Special Topics/Skill Enhancement Course, DSE- Discipline Specific Electives

L-Lecture, T- Tutorial, P-Practical, S/P-Seminar/Project, CR-Credit

NOTE: Students supposed to choose one major and one minor in the second semester

Electives (Any One Course from each specialization)

Financial Management			
Sl. No	XY	Course Code	Course Title
1	FM	26MBAFM201	Investment Management
2	FM	26MBAFM202	Research Analyst

Marketing Management			
Sl. No	XY	Course Code	Course Title
1	MM	26MBAMM201	Consumer Behaviour and Neuro Marketing
2	MM	26MBAMM202	Advertising and Media Management

Human Resource Management			
Sl.No	XY	Course Code	Course Title
1	HR	26MBAHR201	Organisational Change and Development.
2	HR	26MBAHR202	Industrial Relations and Labor Laws

Business Analytics			
Sl.No	XY	Course Code	Course Title
1	BA	26MBABA201	Introduction to Bigdata
2	BA	26MBABA202	Business Intelligence

Operations and Supply Chain Management			
Sl.No	XY	Course Code	Course Title
1	OS	26MBAOS201	Strategic Supply Chain Management
2	OS	26MBAOS202	Total Quality Management

Healthcare and Hospital Management			
Sl.No	XY	Course Code	Course Title
1	HM	26MBAHM201	Hospital Operations Management
2	HM	26MBAHM202	Hospital Information System

Special Topic (Any One Course)

SL.NO	Course code	Category of Course	Course Title
1	24MBAST201	ST	Market Research
2	24MBAST202	ST	Project Management
3	24MBAST203	ST	Production and Operations Management
4	24MBAST204	ST	Python Programming for Managers
5	24MBAST205	ST	Panel Data Analysis for Business
6	24MBAST206	ST	Service Marketing
7	24MBAST207	ST	Healthcare Environment and Management
8	24MBAST208	ST	Fundamentals of Digital Banking
9	24MBAST209	ST	Diversity, Equity & Inclusion in Workplace

MBA - Semester - III

Sl. No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total Marks
1	26MBACC301	CC	Business Forecasting	4	0	0	4	3	50	50	100
2	26MBACC302	CC	Generative AI and Prompt Engineering	0	0	2	1	3	50	50	100
3	26MBAST301	ST	Research Paper Writing / Case study Writing	1	0	2	1	3	50	50	100
4	26MBAXY301	DSE	Elective-1	4	0	0	4	3	50	50	100
5	26MBAXY302	DSE	Elective-2	4	0	0	4	3	50	50	100
6	26MBAXY303	DSE	Elective-3	4	0	0	4	3	50	50	100
7	26MBAXY304	DSE	Elective-4	4	0	0	4	3	50	50	100
8	26MBAXY305	DSE	Elective-5	4	0	0	4	3	50	50	100
9	24MBAST301	ST	Special Topic	2	0	0	2	2	50	50	100
TOTAL				28	0	2	28		400	400	800

CC- Core Course, ST – Special Topic/ Skill Enhancement Course, DSE- Discipline Specific Electives

L-Lecture, T- Tutorial, P-Practical, S/P-Seminar/Project, CR-Credit

Electives (Any 5 Course)

NOTE: Students supposed to choose four major and one minor in the third semester

Financial Management			
Sl. No	XY	Course Code	Course Title
1	FM	26MBAFM301	Advance Corporate Finance
2	FM	26MBAFM302	Corporate Valuation
3	FM	26MBAFM303	Advance Corporate Taxation
4	FM	26MBAFM304	Multinational and Global Financial Management
5	FM	26MBAFM305	Mergers, Acquisitions and Corporate Restructuring
6	FM	26MBAFM306	Financial Analytics

Marketing Management			
Sl. No	XY	Course Code	Course Title
1	MM	26MBAMM301	Sales and Distribution Management
2	MM	26MBAMM302	International Marketing Management

3	MM	26MBAMM303	Retail Management
4	MM	26MBAMM304	Marketing Analytics
5	MM	26MBAMM305	Social Media for Effective Marketing
6	MM	26MBAMM306	Content Writing with Artificial Intelligence

Human Resource Management			
Sl.No	XY	Course Code	Course Title
1	HR	26MBAHR301	Performance and Compensation Management
2	HR	26MBAHR302	Disruptive Technology and Talent Acquisition
3	HR	26MBAHR303	Strategic Human Resource Management
4	HR	26MBAHR304	Human Resource Analytics
5	HR	26MBAHR305	Generative AI in HR
6	HR	26MBAHR306	Learning and Development

Business Analytics			
Sl.No	XY	Course Code	Course Title
1	BA	26MBABA301	Machine Learning for Business
2	BA	26MBABA302	Descriptive Analytics for Business
3	BA	26MBABA303	Deep Learning and Story Telling
4	BA	26MBABA304	Implementing Agile in Data Analytics
5	BA	26MBABA305	Digital and Web Analytics
6	BA	26MBABA306	Predictive Analytics for Management

Operations and Supply Chain Management			
Sl.No	XY	Course Code	Course Title
1	OS	26MBAOS301	Supply Chain Analytics
2	OS	26MBAOS302	Sustainable Supply Chain Management

Healthcare and Hospital Management			
Sl. No	XY	Course Code	Course Title
1	HM	26MBAHM301	Healthcare Analytics
2	HM	26MBAHM302	Global Medical Tourism

Special Topic (Any One Course)

SL.NO	Course code	Category of Course	Course Title
1	24MBAST301	ST	Fintech
2	24MBAST302	ST	Goods and Service Tax
3	24MBAST303	ST	SQL Programming
4	24MBAST304	ST	Employee Wellness and Wellbeing Programs
5	24MBAST305	ST	R Programming
6	24MBAST306	ST	Applications of LLM in Business Strategy
7	24MBAST307	ST	International Trade and Supply Chain Dynamics
8	24MBAST308	ST	Lean Manufacturing & six sigma
9	24MBAST308	ST	Healthcare and Financial Management

MBA – Semester – IV

Sl. No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total Marks
1	26MBAXY401	DSE	Elective-1(Hybrid)	3	0	0	3	3	50	50	100
2	26MBAXY402	DSE	Elective-2(Hybrid)	3	0	0	3	3	50	50	100
3	26MBAST402	ST	Internship/ Project	4	0	0	4	3	50	50	100
4	26MBAST401	ST	Project/ Internship	7	0	0	7	3	50	50	100
TOTAL				17	0	0	17		200	200	400

CC- Core Course, ST- Special Topic/ Skill Enhancement Course, DSE- Discipline Specific Electives

L-Lecture, T- Tutorial, P-Practical, S/P-Seminar/Project, CR-Credit

NOTE: Students can start the internship immediately after the third semester examinations.

Electives (Any one in major area and any one in minor area)

Financial Management			
Sl. No	XY	Course Code	Course Title
1	FM	26MBAFM401	Risk Management
2	FM	26MBAFM402	Derivatives

Marketing Management			
Sl. No	XY	Course Code	Course Title
1	MM	26MBAMM401	Digital Marketing
2	MM	26MBAMM402	Luxury Marketing

Human Resource Management			
Sl. No	XY	Course Code	Course Title
1	HR	26MBAHR401	Organizational Development and Change
2	HR	26MBAHR402	International Human Resource Management

Business Analytics			
Sl. No	XY	Course Code	Course Title
1	BA	26MBABA401	AI for Advance Business Decisions
2	BA	26MBABA402	Design Thinking for Business Analytics

Healthcare and Hospital Management			
Sl. No	XY	Course Code	Course Title
1	HM	26MBAHM401	Talent and Knowledge Management
2	HM	26MBAHM402	AI in Health care

Operations and Supply Chain Management			
Sl. No	XY	Course Code	Course Title
1	OS	26MBAOS401	Agile Supply Chain Management
2	OS	26MBAOS402	Supply Chain Risk Management

