

**Sapthagiri NPS University**  
**School of Management Studies**  
**MBA Program**

**CURRICULUM STRUCTURE**

**CREDIT ALLOCATION (2 Years)**

<b>SL NO</b>	<b>Course Type</b>	<b>Number of Course</b>	<b>Number of Credits</b>
1	Core Courses	13	47
2	Skill Enhancement Course (SEC)	06	13
3	Discipline Specific Electives (DSC)	09	35
4	Project	01	08
<b>TOTAL</b>		<b>29</b>	<b>103</b>

**NOTE: Electives starts from semester II and dual specialisation with major and minor model is followed. Each student supposed to complete 6 subjects for major and 3 subjects for minor.**

<b>SI No</b>	<b>Major</b>	<b>SI No</b>	<b>Minor</b>
01	Finance	01	Finance
02	Business Analytics	02	Business Analytics
03	Human Resource	03	Human Resource
04	Marketing Management	04	Marketing Management
		05	Operations and Supply Chain Management
		06	Healthcare and Hospital Management

**SAPTHAGIRI NPS UNIVERSITY**  
**SCHOOL OF MANAGEMENT STUDIES**

**SCHEME-MBA -2026-2027 ONWARDS**

**MBA – Semester – I**

Sl No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total Marks
1	26MBACC101	CC	Economic Analysis for Business Decisions	4	0	0	4	3	50	50	100
2	26MBACC102	CC	Data analysis for Business Decisions (DABD)	4	0	2	5	3	50	50	100
3	26MBACC103	CC	Financial Statement Reporting and Analysis	5	0	0	5	3	50	50	100
4	26MBACC104	CC	Management Process and Organizational Behaviour	4	0	0	4	3	50	50	100
5	26MBACC105	CC	Marketing Management	4	0	0	4	3	50	50	100
6	26MBACC106	CC	Legal Aspects of Business and Ethics	4	0	0	4	3	50	50	100
7	26MBAST101	ST	Executive Communication	2	0	0	2	2	50	50	100
8	26MBAST102	ST	Excel with Artificial Intelligence	0	0	2	1	2	50	50	100
<b>TOTAL</b>				<b>27</b>	<b>0</b>	<b>4</b>	<b>29</b>		<b>400</b>	<b>400</b>	<b>800</b>

AEC- Ability Enhancement Courses, CC- Core Course, SEC-Skill Enhancement Course, VAC-Value Added Course, DSE- Discipline Specific Electives

L-Lecture, T- tutorial, P-Practical, S/P-seminar/project, CR-Credit

**MBA – Semester – II**

Sl. No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total Marks
1	26MBACC201	CC	Strategic Management	4	0	0	4	3	50	50	100
2	26MBACC202	CC	Quantitative Techniques in Decision Making (QTDM)	3	4	1	4	3	50	50	100
3	26MBACC203	CC	Corporate Finance	4	0	0	4	3	50	50	100
4	26MBACC204	CC	Data Visualisation for Business using Power BI	3	0	2	4	3	50	50	100
5	26MBACC205	CC	Foundation on Research / Case Writing	2	0	0	2	2	50	50	100
6	26MBAXY201	DSC	Elective - 1	4	0	0	4	3	50	50	100
7	26MBAXY202	DSC	Elective - 2	4	0	0	4	3	50	50	100
8	26MBAST201	ST	Special Topic	2	0	0	2	3	50	50	100
<b>TOTAL</b>				<b>26</b>		<b>3</b>	<b>28</b>				

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**NOTE: Students supposed to choose one major and one minor in the second semester**

**Electives (Any One Course from each specialization)**

Financial Management			
Sl. No	XY	Course Code	Course Title
1	FM	26MBAFM201	Investment Management
2	FM	26MBAFM202	Research Analyst

Marketing Management			
Sl. No	XY	Course Code	Course Title
1	MM	26MBAMM201	Consumer Behaviour and Neuro Marketing
2	MM	26MBAMM202	Advertising and Media Management

Human Resource Management			
Sl.No	XY	Course Code	Course Title
1	HR	26MBAHR201	Human Resource Talent Management
2	HR	26MBAHR202	Industrial Relations and Labor Laws

<b>Business Analytics</b>			
<b>Sl.No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	BA	26MBABA201	Introduction to Bigdata
2	BA	26MBABA202	Business Intelligence

<b>Operations and Supply Chain Management</b>			
<b>Sl.No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	OS	26MBAOS201	Strategic Supply Chain Management
2	OS	26MBAOS202	TQM

<b>Healthcare and Hospital Management</b>			
<b>Sl.No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	HM	26MBAHM201	Hospital Operations Management
2	HM	26MBAHM202	Hospital Information System

**Special Topic (Any One Course)**

<b>SL.NO</b>	<b>Course code</b>	<b>Category of Course</b>	<b>Course Title</b>
1	24MBAST201	ST	Market Research
2	24MBAST202	ST	Project Management
3	24MBAST203	ST	Production and Operations for Management
4	24MBAST204	ST	Python Programming for Managers
5	24MBAST205	ST	Panel Data Analysis for Business
6	24MBAST206	ST	Social Media for Effective Marketing
7	24MBAST207	ST	Healthcare Environment and Management
8	24MBAST208	ST	Fundamentals of Digital Banking

**MBA - Semester - III**

Sl. No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total Marks
1	26MBACC301	CC	Business Forecasting	4	0	0	4	3	50	50	100
2	26MBACC302	CC	Generative AI and Prompt Engineering	0	0	2	1	3	50	50	100
3	26MBAST301	ST	Research Paper Writing / Case study Writing	1	0	2	1	3	50	50	100
4	26MBAXY301	DSE	Elective-1	4	0	0	4	3	50	50	100
5	26MBAXY302	DSE	Elective-2	4	0	0	4	3	50	50	100
6	26MBAXY303	DSE	Elective-3	4	0	0	4	3	50	50	100
7	26MBAXY304	DSE	Elective-4	4	0	0	4	3	50	50	100
8	26MBAXY305	DSE	Elective-5	4	0	0	4	3	50	50	100
9	24MBAST301	ST	Special Topic	2	0	0	2	3	50	50	100
<b>TOTAL</b>				<b>28</b>	<b>0</b>	<b>2</b>	<b>28</b>		<b>400</b>	<b>400</b>	<b>800</b>

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**Electives (Any 5 Course)**

**NOTE: Students supposed to choose four major and one minor in the third semester**

<b>Financial Management</b>			
Sl. No	XY	Course Code	Course Title
1	FM	26MBAFM301	Advance Corporate Finance
2	FM	26MBAFM302	Corporate Valuation
3	FM	26MBAFM303	Advance Corporate Taxation
4	FM	26MBAFM304	Multinational and Global Financial Management
5	FM	26MBAFM305	Mergers, Acquisitions and Corporate Restructuring
6	FM	26MBAFM306	Financial Analytics

<b>Marketing Management</b>			
Sl. No	XY	Course Code	Course Title
1	MM	26MBAMM301	Sales and Distribution Management
2	MM	26MBAMM302	International Marketing Management
3	MM	26MBAMM303	Retail Management
4	MM	26MBAMM304	Marketing Analytics
5	MM	26MBAMM305	Digital Marketing
6	MM	26MBAMM306	Content Writing with Artificial Intelligence

<b>Human Resource Management</b>			
<b>Sl.No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	HR	26MBAHR301	Performance and Compensation Management
2	HR	26MBAHR302	Disruptive Technology and Talent Acquisition
3	HR	26MBAHR303	Strategic Human Resource Management
4	HR	26MBAHR304	Human Resource Analytics
5	HR	26MBAHR305	Generative AI in HR
6	HR	26MBAHR306	Learning and Development

<b>Business Analytics</b>			
<b>Sl.No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	BA	26MBABA301	Machine Learning for Business
2	BA	26MBABA302	Descriptive Analytics for Business
3	BA	26MBABA303	Deep Learning and Story Telling
4	BA	26MBABA304	Implementing Agile in Data Analytics
5	BA	26MBABA305	Digital and Web Analytics
6	BA	26MBABA306	Predictive Analytics for Management

<b>Operations and Supply Chain Management</b>			
<b>Sl.No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	OS	26MBAOS301	Supply Chain Analytics
2	OS	26MBAOS302	Vendor Relationship Management

<b>Healthcare and Hospital Management</b>			
<b>Sl. No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	HM	26MBAHM301	Healthcare Analytics
2	HM	26MBAHM302	Global Medical Tourism

**Special Topic (Any One Course)**

<b>SL.NO</b>	<b>Course code</b>	<b>Category of Course</b>	<b>Course Title</b>
1	24MBAST301	ST	Fintech
2	24MBAST302	ST	Goods and Service Tax
3	24MBAST303	ST	SQL Programming
4	24MBAST304	ST	Employee Wellness and Wellbeing Programs
5	24MBAST305	ST	R Programming
6	24MBAST306	ST	Applications of LLM in Business Strategy
7	24MBAST307	ST	International Trade and Supply Chain Dynamics
8	24MBAST308	ST	Lean Manufacturing & six sigma
9	24MBAST308	ST	Healthcare and Financial Management

**MBA – Semester – IV**

Sl. No	Course Code	Category of Course	Course Title	Scheme of Teaching				Examination			
				L	T	P	CR	Duration	CIA	SEE	Total Marks
1	26MBAXY401	DSE	Elective-1(Hybrid)	3	0	0	3	3	50	50	100
2	26MBAXY402	DSE	Elective-2(Hybrid)	3	0	0	3	3	50	50	100
3	26MBAST402	ST	Internship/ Project	4	0	0	4	3	50	50	100
4	26MBAST401	ST	Project/ Internship	8	0	0	8	3	50	50	100
<b>TOTAL</b>				<b>18</b>	<b>0</b>	<b>0</b>	<b>18</b>		<b>200</b>	<b>200</b>	<b>400</b>

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L-Lecture, T- tutorial, P-Practical, S/P-seminar/project, CR-Credit

**NOTE: Students can start the internship immediately after the third semester examinations.**

**Electives (Any one in major area and any one in minor area)**

<b>Financial Management</b>			
Sl. No	XY	Course Code	Course Title
1	FM	26MBAFM401	Risk Management
2	FM	26MBAFM402	Derivatives

<b>Marketing Management</b>			
Sl. No	XY	Course Code	Course Title
1	MM	26MBAMM401	Services Marketing
2	MM	26MBAMM402	Luxury Marketing

<b>Human Resource Management</b>			
Sl. No	XY	Course Code	Course Title
1	HR	26MBAHR401	Organizational Development and Change
2	HR	26MBAHR402	International Human Resource Management

<b>Business Analytics</b>			
<b>Sl. No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	BA	26MBABA401	AI for Advance Business Decisions
2	BA	26MBABA402	Design Thinking for Business Analytics

<b>Healthcare and Hospital Management</b>			
<b>Sl. No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	HM	26MBAHM401	Safety & Risk Management
2	HM	26MBAHM402	AI in Health care

<b>Operations and Supply Chain Management</b>			
<b>Sl. No</b>	<b>XY</b>	<b>Course Code</b>	<b>Course Title</b>
1	OS	26MBAOS401	Agile Supply Chain Management
2	OS	26MBAOS402	Supply Chain Risk Management

**SAPTHAGIRI NPS UNIVERSITY**  
**SCHOOL OF MANAGEMENT STUDIES**  
**LAB REQUIREMENT PER WEEK**

**MBA – Semester – I**

<b>SI NO</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Description</b>	<b>Total hours</b>
1	26MBACC102	Data analysis for Business Decisions - I	2hours per section * 6 Section	12
2	26MBAST102	Excel with Artificial Intelligence	2hours per section * 6 Section	12
<b>Total Requirement per week</b>				<b>24 hours</b>

**MBA – Semester – II**

<b>SI NO</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Description</b>	<b>Total hours</b>
1	26MBACC202	Data analysis for Business Decisions - II	2hours per section * 6 Section	12
2	26MBACC204	Data Visualisation for Business using Power BI	2hours per section * 6 Section	12
3	26MBAXY201	Business Analytics Electives	2hours per section	2
4	26MBAST201	Special Topics	2hours per section * 2 Section	4
<b>Total Requirement per week</b>				<b>30 hours</b>

**MBA - Semester - III**

<b>Sl.No</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Description</b>	<b>Total Hours</b>
1	26MBACC302	Generative AI and Prompt Engineering	2 hours * 6 Sections	12 hours
2	26MBAXY301	Business Analytics Electives	2 hours per week * 5 subject/section	10 hours
3	26MBAST301	Special topics	2 hours per week * 3 sections	6 hours
<b>Total Requirement per week</b>				<b>26 hours</b>